

To be sent out Aug 2, 2010 (afternoon)

SUBJECT: 45th Anniversary Specials!

Thursday, August 5th marks our 45th Anniversary in business. Eichhorn's staff would like to say "THANK YOU for your continued fine business."

To say THANK YOU we are offering you a \$100 gift certificate for only \$45 August 5th only!*

PLUS we have **45 items marked 45% off**. Different sale items offered each month through the end of the year!

Visit us year-round for:

- Diamonds
- Gemstones
- Estate Jewelry (shop 24-7 at www.eichhornjewelry.com)
- Ring sizing
- Jewelry, watch & clock repair/restoration
- Engraving
- Gem identification
- Appraisals
- Ear piercing
- Consultations
- Consignment sales
- Custom designs
- Pearl restringing
- And much more...

P.S. We continue to pay the highest prices for your unwanted gold, jewelry and diamonds.

All of us at Eichhorn Jewelry, Inc.

130 N. Second Street

Decatur, IN 46733

1-800-589-2621 or 260-724-2621

"Making the World Sparkle One Diamond at a Time, Since 1965."

If you would like to be removed from future emails from Eichhorn Jewelry, Inc. please reply to this message and type REMOVE in the subject or body of the email.

*One day only. One gift certificate per customer! Cash, check or credit cards only. Gift certificate good for any in-stock new merchandise.