

July 2011 Chamber Article
By Eileen R Eichhorn

ARTCARVED® BRIDAL COLLECTION

Since 1850 the name Artcarved® has been synonymous with the finest quality and value. Artcarved® developed the original carved wedding ring and continues to inspire us with wedding band designs in a variety of new age metals including titanium and tungsten carbide as well as the traditional classics: 14K, 18K white and yellow gold, platinum and palladium. Recently, Eichhorn Jewelry expanded its offering of fashionable Artcarved® diamond engagement rings and wedding bands to include the latest designs many with intricate micro pavé diamonds, rose gold accents, and Grecian matte finishes. Dozens of new styles can be seen in sterling silver featuring one-carat size center stones. Never has the selection been more varied! You can choose from a variety of combinations to fit your budget special ordering to your exact specifications.

Last month an out-of-town customer requested an all rose-gold ring mounting encrusted with a myriad of very small diamonds interwoven in a detailed lattice pattern. Thanks to Artcarved® we were able to fulfill his fiancée's "dream" engagement ring with him selecting a one-carat Ideal-cut diamond for the center. He told us selecting the center diamond was the most fun. He had no idea he could choose from round brilliant-cut, princess-cut, emerald-cut, oval or marquise-cut diamonds! When we explained how many different qualities of diamonds were options he was able to pick from he was pleasantly surprised to find he could easily stay well within his budget.

In an effort to accommodate every fashion taste, Artcarved® has traditional solitaire styles, too. These have been updated to add peek-a-boo diamonds in the undercarriage. Many brides who will be celebrating a milestone anniversary are choosing these with significantly larger diamonds as a testimonial to their marriage commitment.

Visit Eichhorn Jewelry, Inc. today for all the latest styles of Artcarved® rings.